



### Knowledge Synergized 2012 - Speakers

August 17th and August 18th

	<p><b>Aftab Jami, Partner, BDO</b>  Aftab Jamil, is partner at BDO. Aftab has over 19 years of experience in public accounting. He has substantial experience in serving medical device, life sciences and technology sectors. Aftab has served public and private companies ranging from start-up, development stage enterprises to established multinational companies. Aftab has significant experience with SEC reporting, mergers and acquisitions, international operations and strategic partnerships. He has participated in the preparation of numerous IPOs and secondary public equity and debt registration statement filings as well as on-going Securities and Exchange Commission reporting. Aftab has also spent substantial time assisting publicly held clients and their audit committees in understanding, evaluating, and implementing the Sarbanes-Oxley Act (including preparations for reporting on internal controls under Section 404). In addition, Aftab has been a key contributor in multiple publications and Thought Leadership projects on related topics. He has also written articles on emerging accounting and financial reporting issues. Prior to joining BDO, Aftab was a partner in the Technology and Biotech Practice of a Big Four accounting firm. Aftab is a member of American Institute of Certified Public Accountants and Institute of Chartered Accountants in England and Wales. Aftab has International Diploma in Accounting Studies, Oxford Brooks University and Bachelor of Commerce Degree, Punjab University</p>
	<p><b>Aleks Zabreyko, Partner, Connor Group</b>  Aleks Zabreyko manages Connor Group's professional practice (National Office). In this role, Aleks is responsible for the firm's technical accounting positions, service delivery and quality, professional support of all technical accounting client engagements, and professional risk management. Aleks also leads the firm's Complex Advisory Services practice and manages a number of strategic client relationships. Aleks has extensive experience with mergers and acquisitions, IPO's, and other transactions, and advises clients on a broad range of accounting issues across multiple industries such as software, Internet, other technology, life sciences. An expert in revenue recognition, acquisition accounting, stock-based compensation, Aleks has presented at multiple conferences and participated in roundtables. Prior to joining Connor Group, Aleks spent over 17 years with Ernst &amp; Young in audit and transaction services, in Palo Alto, Seattle, Sacramento, Moscow and St. Petersburg (Russia). Aleks is a Certified Public Accountant in California and a Fellow Chartered Certified Accountant in the United Kingdom. Aleks graduated Magna Cum Laude in Mathematics with an additional degree in Business in Russia.</p>
	<p><b>Ashima Jain, Managing Director, PWC</b>  Ashima is a director in PwC's national office providing technical advice and thought leadership on complex accounting matters. Prior to joining the national office in 2008, Ashima worked in PwC's Transaction Services Group, a global business unit that provides quality, real-time advice on accounting, financial reporting and valuation implications inherent in a variety of complex transactions. Ashima specializes in merger &amp; acquisition, joint venture, consolidation and lease accounting and focuses on several sectors including technology, entertainment, media, telecom, cable, power, healthcare, real estate, retail, etc. Ashima has been closely involved with the VIE consolidation standard since it was published in 2003 and has helped several clients implement this complex piece of accounting literature. Ashima is closely involved with the FASB and IASB joint leasing project. She has authored several thought leadership papers and presentations on the proposed leasing rules, led several roundtables and one-on-one meetings with clients across several regions and sectors helping them navigate through the rules and the implications and has attended several FASB/IASB outreach roundtables and deliberations. Ashima is also spearheading PwC's software vendor survey to help us get a better understanding of the state of readiness of the software vendor community in connection with the proposed rules. Before her appointment with PwC, Ashima worked in strategic and financial planning in the ocean transportation industry where she advised C-suite executives on strategic initiatives and helped raise \$500 million from global sources under tough economic conditions. Ashima obtained a BS degree in Physics from Bombay University, India, and MBA degree from Indian Institute of Management, Ahmedabad, India's premier management school set up in collaboration with Harvard. She is a member of the American Institute of Certified Public Accountants and a member of California State Society of Certified Public Accountants. Ashima is based in San Francisco/Bay Area.</p>
	<p><b>Barrett Daniels, Partner, Connor Group</b>  Barrett is a Partner in Connor Group's Technical Accounting and IPO Services practice. He has been a leading contributor to multiple S-1s, both domestic and international, including full authorship of all related financial sections and footnotes. Barrett also directs engagements related to complex equity accounting, SEC filings, M&amp;A accounting and consolidations under FIN 46. Barrett is a former professional with the PricewaterhouseCoopers Capital Markets and Valuations division (formerly the Global Capital Markets Group) practicing in several offices including San Francisco, New York, Los Angeles, Tampa, Johannesburg and Sydney while specializing in equity and debt offerings and cross border transactions involving SEC reporting and US GAAP. Barrett also served as the Director of Reporting and Technical Accounting for SuccessFactors where he directed its IPO and was responsible for all technical accounting, S-1 and SEC reporting related efforts. Barrett is a Certified Public Accountant in California and Florida and graduated from Florida State University with a degree in Accounting.</p>
	<p><b>Barbara Canup, Director, Accretive Solutions</b>  With over 25 years of experience in financial reporting, auditing and consulting, Barbara coordinates the technical team for the Bay Area offices of Accretive Solutions, addressing the impact of new regulatory guidance and developing training for consultants and clients. She also provides consulting services to clients in the areas of revenue recognition, complex debt and equity transactions, stock-based compensation, business combinations, fair value accounting and IFRS convergence. Previously, she managed</p>



financial reporting groups for high-tech companies, including Intel Corporation, and was Director of Mutual Fund Reporting for Fidelity Investments in Boston. Barbara was a manager with Ernst & Young and has an MSA degree from Bentley University. She is a member of the AICPA and FEI.



**Christina Liu, Senior Manager, KPMG**

Christina is an audit senior manager in Silicon Valley's Information, Communication & Entertainment practice. She has more than 11 years of experience providing financial statement audit and audit of internal control services to technology companies. As a senior manager, Christina has been responsible for managing the audits of large multinational SEC registrants, pre-IPO companies, as well as companies in the IPO process. Her responsibilities on these engagements included project management and technical research on the interpretation and application of accounting and reporting requirements. Christina has extensive experience with revenue recognition from multiple-deliverable arrangements for software and electronics companies, business combinations, equity transactions, restructurings, foreign exchange transactions, and income taxes including international tax planning. Christina has in-depth knowledge of the U.S. GAAP, PCAOB requirements, and SEC rules and regulations.



**Claudia Spencer, Partner, BDO**

Claudia has over 25 years of public accounting experience and specializes in the software/technology, specialty foods, consumer, manufacturing & distribution and services industries. She is the Bay Area Practice Leader for the Employee Benefit Plan and Not-for-Profit practices. Her clients have ranged from small businesses to large diversified multinational entities. Claudia has substantial experience in SEC filings, initial public offerings, private placements, stock options and complex debt/equity transactions. Claudia is involved in the Firm's Continuing Professional Education program as an instructor and coordinator, and has spoken before other organizations on a variety of accounting and finance topics. She has also served as an accounting instructor at the college level. Claudia has unique experience as an audit partner, as she has spent time with tax services and holds a Master's of Science in Taxation. In addition to her public accounting experience, Claudia spent two years in industry as a controller for a manufacturing company.



**Dan Fairfax, Vice President, Finance and Chief Financial Officer, Brocade**

Dan Fairfax was named Chief Financial Officer and VP of Finance in June 2011 and has responsibility for the company's financial processes and reporting, as well as global real estate and facilities. Fairfax joined Brocade in 2008, as the result of the Company's acquisition of Foundry Networks, where he served as CFO. Fairfax joined Foundry Networks in May 2006, and has more than 25 years of senior financial and operations management experience. Prior to joining Foundry Networks, Fairfax served as Senior Vice President and Chief Financial Officer of GoRemote Internet Communications. He also served as Chief Financial Officer of Ironside Technologies, Inc.; ACTA Technology; and NeoVista Software. Before that, Fairfax held senior financial management and operations positions at Siemens and Spectra-Physics. Fairfax holds a BA in Economics from Whitman College and an MBA from the University of Chicago, and is a Certified Public Accountant in California with an inactive license.



**David Anderman, VP Marketing, RR Donnelley**

David Anderman is the Vice President of Business Development and Marketing for RR Donnelley's Financial Services Group. David oversees all new business initiatives for the Global Capital Markets Division, and is the business leader for XBRL, an area in which he has been involved since 2005. Prior to joining RR Donnelley, David held positions in product management and business development at Intuit software company, and also worked as a management consultant. He received his MBA from Stanford.



**Eric Hornsten, Partner, PwC**

Eric is an assurance partner in Accounting Consulting Services in our National Professional Services Group based in San Jose, California. Prior to joining the national office, Eric was a practice partner in the San Diego office technology practice. Eric has 18 years of experience serving technology and life sciences companies in San Diego and San Jose. Eric has served Fortune 500 public companies, mid-cap public companies, as well as venture capital backed private companies. Eric brings a broad range of experiences, including working with companies on complex accounting and reporting matters, assisting companies with adopting new accounting standards, assisting companies with adopting the requirements of section 404 of the Sarbanes-Oxley Act, and working with companies on strategic acquisition and financing transactions. Eric has Bachelor of Business Administration, High Honors, University of Texas at Austin and Master in Professional Accounting, University of Texas at Austin. He is Member, American Institute of Certified Public Accountants and Member, California State Society of Certified Public Accountants



**Faisal Jeddy, Partner, SOAPProjects**

Faisal is a Partner and Practice Leader at SOAPProjects for Technical Accounting and Financial Reporting Advisory Services. SOAPProjects is a global accounting and advisory firm specializing in technical accounting, financial reporting, SOX readiness and compliance, business process optimization, license and contract compliance, fraud investigation, executive search, tax and IT advisory services. Founded in 2004, SOAPProjects is ranked as the 8th largest CPA firm in Silicon Valley in 2011 by the Silicon Valley Business Journal. Our 200+ professionals are based out of 15 offices in 10 countries. Faisal's main area of focus is to provide advisory services to public and private companies, especially those that are in the technology sphere - software, semi-conductor, web applications and professional services. Faisal has a well-rounded technical background in several complicated areas of accounting, including valuation of inventory, revenue recognition, restructuring, software development costs, and complex equity and debt instruments. Faisal was previously an Audit Partner with BDO USA LLP and Seiler LLP. At Seiler, Faisal was the Industry Leader for their audit practice focused on high-tech companies. Prior to that he was an Audit Partner at BDO Seidman, LLP and over the years, worked on some of the largest audit engagements in BDO's San Jose office as well as participated in several national projects on audits of Internal Control over Financial Reporting and instructed in many internal training sessions on areas of advanced and complex software revenue recognition. Prior to BDO, Faisal worked for eight years at PricewaterhouseCoopers and worked in Singapore, Pakistan and Guam. Faisal is a Certified Public Accountant licensed in California, a member of the Institute of Chartered Accountants in Pakistan, a member of AICPA and a member of the California Society of Certified Public Accountants. He graduated from University of the Punjab in Lahore.

Jennifer Lindsay, Principal, KPMG Forensics



Jennifer is a Principal in KPMG LLP's Forensic Services Practice and leads the Forensic team in KPMG's Silicon Valley office. She brings over 15 years of experience performing investigative, dispute advisory, fraud risk management, and regulatory compliance support services. Jennifer provides investigative skills and the analysis of economic, accounting, and statistical issues for the benefit of her clients - which include corporations, law firms, and corporate boards. In addition to her experience on internal corporate investigations, Jennifer brings specific experience assessing regulatory compliance programs and performing economic damage analyses. Jennifer has experience with a number of industries, with a focus in software, electronics, and electric utilities. Jennifer is also on the Board of Directors for the Association of Former Students of Texas A&M University at College Station. Jennifer has both Economics and Aerospace Engineering from Texas A&M University and an MA in Economics from Stanford University.



**Josette Ferrer, Managing Director, Clairant Advisors**  
 Josette Ferrer is the founder, CEO, and a Managing Director of Clairant Advisors, a valuation firm which serves Fortune 500 firms as well as smaller entrepreneurial companies. She has more than fifteen years of experience providing valuations in support of financial statement reporting and tax planning. Prior to founding Clairant Advisors, Josette was the U.S. Practice Leader of Marsh's Valuation Services Group. Her career includes serving as the Managing Director responsible for starting the S.F. Valuation Services Group of WTAS, Inc., a former subsidiary of HSBC Group. Prior to WTAS, Josette held a variety of valuation leadership positions with Huron Consulting Group and Arthur Andersen. Josette has been a guest speaker for a wide variety of forums, including Financial Executives International, the Practising Law Institute, the S.F. Bar Association, and BIOCOM. Josette holds a B.S. in Business Administration, from U.C. Berkeley.



**Justin Truscott, Senior Manager, PwC**  
 Justin is a senior manager in the accounting standards, policies, guidance and communications group in San Francisco. He has been with Deloitte for ten years, spending the last seven years dedicated to assisting both clients and Deloitte professionals on a variety of issues pertaining to IFRS. Justin is originally from the Deloitte South Africa office where he was part of the national IFRS technical accounting group. He has worked in various Deloitte locations around the world and more recently was part of the Deloitte Global IFRS Leadership Team based in London, whose primary responsibilities include determining global Deloitte positions on complex IFRS accounting questions escalated to it from DTTL member firms worldwide, as well as providing consistent input and comments into the activities and documents released by the International Accounting Standards Board. Justin has advised several US entities on the potential implications of IFRS by conducting and leading IFRS assessments and implementations, assisting with technical accounting consultations and providing IFRS training



**Margaret Echerd, Vice President, Corporate Controller, Extreme Networks**  
 Margaret Echerd as Vice President, Corporate Controller and as the Principal Accounting Officer of the of Extreme Networks. Ms. Echerd has over 20 years of corporate finance and accounting experience. Prior to joining Extreme Networks, Ms. Echerd served as corporate controller of XeroCoat, Inc., a venture backed solar technology company, from December 2008 to May 2010. Prior to joining XeroCoat, Ms. Echerd served as the United States Controller for Align Technology, Inc., a medical device company in the orthodontics field, from October 2006 to July 2008. Ms. Echerd, who is a certified public accountant, earned a BBA in Marketing from Texas A&M University and an MBA in Corporate Finance from Golden Gate University.



**Mark Hyde, Senior Manager, Deloitte**  
 Mark is a Transfer Pricing Senior Manager in Deloitte's San Jose, California office. Mark has over thirteen years of experience in the field of transfer pricing (over twelve years in Silicon Valley) during which time he has addressed issues in such diverse industries as semiconductors and semiconductor manufacturing equipment, software and online services, medical and measurement equipment, biotech and pharmaceuticals, agricultural products and chemicals, entertainment, and construction. He has directed and contributed to project work consisting of the preparation of transfer pricing documentation in multinational jurisdictions, planning analyses to facilitate IP-related and operational restructuring, intangible asset valuations, implementation of cost sharing arrangements, and analyses of centralized services cost allocations. Mark has also been engaged in transfer pricing audit defense and assistance with advanced pricing agreements for various U.S. and foreign transactions involving intercompany tangible goods, intangibles, and services. In addition, he has extensive experience in transfer pricing analyses in the provision context (FAS 109 and FIN 48), as well as SOX 404 analysis. In a prior role, Mark contributed to the development and management of internal and external transfer pricing software as a global core development team member. On related topics, Mark has been published in the Journal of International Taxation. In addition to his transfer pricing experience, Mark spent two years working for an expatriate taxation practice. Mark earned his MBA from Santa Clara University and is a graduate (B.A.) of the University of Texas at Austin.



**Priya Jain, Corporate Controller, Guidewire Software**  
 Priya is the Corporate Controller at Guidewire Software. She led the recent Initial Public Offering (IPO- Jan 2012) and Secondary Offering (April 2012) of the company and is in-charge of overall corporate accounting and reporting. Prior to Guidewire Software she was Assurance Manager at PwC in the San Jose technology practice serving semiconductor, software, and networking clients. Priya is a Certified Public Accountant in California and a member of the American Institute of Certified Public Accountants. She holds Master of Commerce degree in Accounting and Finance and is a fellow member of Institute of Chartered Accountants, India



**Sudha Chadalavada, Director, Extreme Networks**  
 Sudha is a California CPA and a Certified fraud examiner currently is the Director of Accounting Policy and Compliance at Extreme Networks managing the SEC, Sox, Technical Accounting and Stock administration. Sudha has over fifteen years of experience in accounting and finance and currently specializes in SEC Reporting. Sudha has extensive and broad range of work experience including external audit, private company controllership and public company regulatory compliance and reporting. Sudha brings great breadth of expertise and experience in presenting and teaching the CMA review course. Sudha is the current President of the IMA Palo Alto Chapter and had led the association to #1 worldwide.

**Raymond Wong, Partner, SOAPProjects**  
 Raymond serves as the leader of SOAPProjects Asia Pacific operations responsible for clients in Taiwan, Hong Kong, Shanghai, Beijing, Guangzhou, Shenzhen and Hangzhou. SOAPProjects, Inc. provides risk management consulting, technical financial projects, and IT systems. Our team assist clients to seize new opportunities for growth and



profitability, while protecting them from exposure. SOAPProjects is a fast growing company, building and improving processes for Fortune 100 and Fortune 500 companies in the US with offices in Europe, Middle East, and Asia-Pacific. We have industry expertise in and assisted companies in the; utilities, manufacturing, and insurance sectors.



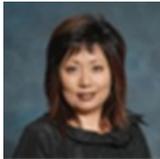
Russell Walsh Senior Manager, SOAPProjects

Russ is Director of IT Services and Advisory at SOAPProjects. Russ has more than 20 years of IT experience – in roles ranging from CIO to technical engineer and from consultant to audit and compliance leadership - directing multi-million dollar IT ERP implementations, leading sales and marketing efforts for consulting services, supporting 24x7 technical operations, and architecting and performing compliance programs. He has worked for large corporations such as IBM and Ernst & Young and for startups including Opsware and Netfish. Russ and his team currently assist many emerging companies like Facebook with many aspects of their cloud computing initiatives, including compliance programs such as ISO27001, and SSAE-16/SOC reports. Russ also advises many Silicon Valley Public and Private companies with assessing cloud based vendor offerings (SaaS, PaaS, and IaaS).



Ye Wang, Senior Manager, Ernst & Young

Ye is a senior manager in the Ernst & Young technology practice and is based in the San Jose Office. Ye has over twelve years of public accounting experience serving various size of clients and geographic locations including large multinational SEC registrants and start-up clients in the technology sector. Ye has extensive knowledge and experience in the areas of US GAAP including but not limited to revenue recognition, purchase accounting, impairment analysis as well as SEC rules & regulations including periodic SEC filings, debt offering and comfort letters and SOX404. Ye has spent three years working overseas in Tokyo, Japan and Zurich, Switzerland as part of the U.S. Capital Market Groups responsible for technical review of SEC filings, cross-border transactions including IPO/144A offerings and US GAAP consultation for various multinational SEC registrants in the technology sector. Ye is internally accredited for International Financial Reporting Standards (IFRS) at Ernst & Young and worked on several IFRS to US GAAP conversion projects in Europe. Ye has a Bachelor of Business Administration degree from University of Wisconsin Madison, School of Business, is a Certified Public Accountant licensed in California and is a member of the American Institute of Certified Public Accountants, the California Society of Certified Public Accountants and Ascend



Yuko Wakasugi, Partner, SOAPProjects

Yuko Wakasugi has more than 18 years of experience providing assurance services to public and privately held companies. She also has experience working with companies in the technology, services, real estate and private equity industries. Yuko has been involved in BDO Seidman's Women's Initiative and is integral in local recruiting and retention programs. Yuko recently joined SoapProjects as partner, and prior to joining BDO Seidman, Yuko spent more than 10 years at Ernst & Young. Yuko is a member of AICPA, California Society of CPAs ASCEND Co-Chair for Business Roundtable for the Northern California Chapter. Yuko has BS in Business Administration, Accounting and Finance Emphases, University of California, Berkeley.